

Lost your SEO rankings?



*We'll help you get them back.*

## **Penguin Recovery Package**



## Have you been hit by Penguin?

At Nettonic we take Google's algorithm updates very seriously. So if your business has been affected by the recent Penguin changes then you've come to the right place.

We've created a specialised Penguin Recovery Package that focuses on re-engineering your SEO strategy to regain your old SEO rankings and to outrank your competition (again).

Our unique service has been designed to ensure you don't get left behind in the race for pole position on Google.

## The Penguin Recovery Package

If you've been hit by Penguin then you already know how valuable a top SEO ranking is for traffic, leads and sales. You've most likely expanded your business as a result of your top ranking and you have a hungry sales team.

It's not that you want your SEO rankings back... you need them back. That's what our Penguin Recovery Package is about... regaining your rankings on Google. Here's how it works...

### *Link Assessment*

We conduct a thorough assessment of your backlink profile to find out what caused your rankings to plummet.



	Description
✘	17% (170) of your backlinks are Toxic links, you should remove them.
⚠	69% (690) of your backlinks look suspicious, you should check them.
✔	14% (144) of your backlinks are Healthy links.

### *Link Recovery*

We contact low-quality backlinks and ask them to update or remove the links causing issues.



### *Disavow*

We disavow any links we cannot update or remove.



### Resubmission

We contact Google notifying them of the changes we've made to your backlink profile and ask them to remove the penalty and reinstate your website rankings.



### Respond

If Google still finds issues with your backlink profile we go back to Step 1 and repeat the process until the penalty's been removed.



## It's not about removing all your links

There's a delicate balance between removing low-quality backlinks and removing links that actively help your SEO. The challenge is that Google doesn't tell you which links it considers bad.

That's why we don't just take down all the links we consider low-quality.

Instead, we start with the worst offenders and see if that's enough to recover your rankings. We then gradually widen the net, each time resubmitting your site to Google until it removes the penalty.

If you just remove all of your links, the penalty will be removed automatically but then you'll need to start your SEO all over again from scratch...



## Our Prices

Description	Basic	Super	Advanced	Custom
Number of links	100	300	500	Links as per evaluation
http Status of Source URL	✓	✓	✓	✓
Do follow vs. No Follow	✓	✓	✓	✓
Anchor text	✓	✓	✓	✓
Sitewide Links	✓	✓	✓	✓
Reciprocal Links	✓	✓	✓	✓
Paid Links	✓	✓	✓	✓
Links from Bad Neighbourhoods	✓	✓	✓	✓
Backlink Profiling	✓	✓	✓	✓
Contact Webmasters to remove bad external links	✓	✓	✓	✓
E-Mail Support	✓	✓	✓	✓
<b>Price</b>	<b>£300</b>	<b>£500</b>	<b>£750</b>	<b>Price upon evaluation</b>